



# The Main Line Chamber F O U N D A T I O N

## 22nd Annual GIANT MAIN LINE RUN Sunday, September 8, 2019

**The Cause:** The more you give, the more is given in scholarships to volunteer firefighters and EMTs. Scholarships are given out in June each year. A small percentage of funds raised each year supports local high school students attending Pennsylvania Free Enterprise Week, which provides life-changing experiences that teaches students about the world of work and the path to success.

### Presenting Sponsor & Bib Sponsor (\$15,000) Sold to Giant

#### Shirt Sponsor (\$8,000)

##### 4 opportunities with 2 remaining

Sponsor Benefit Package-2 available – Three scholarships will be named after sponsor company, which will have the opportunity to present them in person

- ◆ **Run Entries** – Shirt Sponsors will be provided with 10 individual or up to 3 teams of four entries to the run.
- ◆ **Shirt Logo** – Shirt Sponsors will have their logo prominently displayed on either sleeve (one side only per sponsor) or larger and higher on the back of the shirt, based on availability.
- ◆ **Exposure in Event Publicity** – Each Shirt Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in all advertising for run.
- ◆ **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Shirt Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Shirt Sponsors will have a large logo featured on [www.mainlinerun.org](http://www.mainlinerun.org)

#### Corporate Sponsor (\$1,000) Logo appears on T-shirt

Sponsor Benefit Package

- ◆ **Run Entries** – Corporate Sponsors will be provided with 8 individual or up to 2 teams of four entries to the run.
- ◆ **Shirt Logo** – Corporate sponsors will have their logo displayed on the shirts given to all run participants
- ◆ **Exposure in Event Publicity** – Each Corporate Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Corporate Sponsors will be displayed in the program.

- ◆ **Photo Opportunity** – Representatives will be invited be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Table at Expo** –All Corporate Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Corporate Sponsors will have their logo featured on [www.mainlinerun.org](http://www.mainlinerun.org)

## **Patron Sponsor (\$500) Name, not logo, appears on T-shirt**

### Sponsor Benefit Package

- ◆ **Run Entries** – Patron Sponsors will be provided with 4 individual or up to 1 team of four entries to the run.
- ◆ **Name on Shirt** – Patron sponsors will have their name displayed on the shirts given to all run participants
- ◆ **Exposure in Event Publicity** – Each Patron Sponsor’s name will be included in all pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names of the Patron Sponsors will be displayed on all Main Line Run advertising.
- ◆ **Photo Opportunity** – Representatives of the Patron Sponsors will be invited to participate in photographs throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Table at Expo** –All Patron Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Patron Sponsors will have their name featured on the run website, [www.mainlinerun.org](http://www.mainlinerun.org)

## **Booth at Expo (\$250) (No name or logo on T-shirt)**

### Sponsor Benefit Package

- ◆ **Table at Expo** – All Table Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.

For more information, please contact The Main Line Chamber Foundation Treasurer Joe Tankle, [JTankle@MeridianBanker.com](mailto:JTankle@MeridianBanker.com) 610-647-9622