



The Main Line Chamber F O U N D A T I O N

22nd Annual GIANT Main Line Run Sunday, Sept. 8, 2019 Sponsorship Levels

The Cause: The more you give, the more is given in scholarships to volunteer firefighters and EMTs. Scholarships are given out in June each year. Some funds support local high school students attending Pennsylvania Free Enterprise Week, which provides life-changing experiences that teaches students about the world of work and success.

Presenting Sponsor & Bib Sponsor (\$15,000) – Thank you to presenting sponsor GIANT. Sponsorship level not available.

Champion Sponsor (\$10,000) – Three named scholarships, maximum two sponsorships, both are available

- **Scholarship Naming and Presentation** – Three scholarships will be named after each sponsor company, which will have the opportunity to present them at the Hometown Heroes Awards Ceremony the following June.
- **Run Entries** – Champion Sponsors will be provided with 15 individual or up to 3 teams of four entries to the run.
- **Shirt Logo** – Champion Sponsors will have their logo prominently displayed on either sleeve (one side only per sponsor) or larger and higher on the back of the shirt, based on availability.
- **Exposure in Event Publicity** – Each Shirt Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in advertising for the run.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Booth at Expo** – All Champion Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Champion Sponsors will have a large logo featured on www.mainlinerun.org

Gold-Level Sponsor (\$5,000) – Present two scholarships, maximum two sponsorships, one is available for 2019

- **Scholarship Presentation** – Will be allowed to present two scholarships at the Awards Ceremony.
- **Run Entries** – Gold Sponsors will be provided with 12 individual or up to 3 teams of four entries to the run.
- **Shirt Logo** – Gold Sponsors will have their logo prominently displayed on either sleeve (one side only per sponsor) or larger and higher on the back of the shirt, based on availability.

- **Exposure in Event Publicity** – Each Shirt Sponsor’s name and/or logo will be included in all pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in advertising for run.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Booth at Expo** –All Gold Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Gold Sponsors will have a large logo featured on www.mainlinerun.org

Corporate Sponsor (\$1,000) Logo appears on T-shirt

Sponsor Benefit Package

- **Run Entries** – Corporate Sponsors will be provided with 8 individual or up to 2 teams of four entries to the run.
- **Shirt Logo** – Corporate sponsors will have their logo displayed on the shirts given to all run participants
- **Exposure in Event Publicity** – Each Corporate Sponsor’s name and/or logo will be included in pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names and logos of the Corporate Sponsors will be displayed in the program.
- **Photo Opportunity** – Representatives will be invited to be in photos throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- **Table at Expo** –All Corporate Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- **Website** – Corporate Sponsors will have their logo featured on www.mainlinerun.org

Patron Sponsor (\$500) Name, not logo, appears on T-shirt

Sponsor Benefit Package

- **Run Entries** – Patron Sponsors will be provided with 4 individual or up to 1 team of four entries to the run.
- **Name on Shirt** – Patron sponsors will have their name displayed on the shirts given to all run participants
- **Exposure in Event Publicity** – Each Patron Sponsor’s name will be included in pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- **Exposure Through Event Publications** – The names of the Patron Sponsors will be displayed on all Main Line Run advertising.
- **Table at Expo** –All Patron Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- **Website** – Patron Sponsors will have their name featured on www.mainlinerun.org

Table at Expo (\$250) (No name or logo on T-shirt)

Sponsor Benefit Package

- **Table at Expo** – All Table Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.

For more information, please contact The Main Line Chamber Foundation Treasurer Joe Tankle, JTankle@MeridianBanker.com 610-647-9622.