



The Main Line Chamber F O U N D A T I O N

20th Annual MAIN LINE RUN
Sunday, September 10, 2017

Presenting Sponsor (\$10,000) 1 opportunity by appointment

Bib Sponsor (\$5,000)

1 opportunity

Sponsor Benefit Package-1 open slot only

- ◆ **Name on every bib**
- ◆ **Run Entries** – Bib Sponsors will be provided with 12 individual or 3 team entries to the run.
- ◆ **Shirt Logo** – Bib Sponsors will have a choice of having their logo prominently displayed on either sleeve (one side only per sponsor) or larger on the back of the shirt, based on availability.
- ◆ **Exposure in Event Publicity** – Each Bib Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Bib Sponsors will be displayed in all advertising for run.
- ◆ **Photo Opportunity** – Representatives of the Bib Sponsor will be invited to participate in photographs throughout all of the events the day of the run. These photos may be used in subsequent Chamber publications.
- ◆ **Booth at Expo** – All Bib Sponsors have the opportunity to display their company or organization's information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Bib Sponsors will have a large logo featured on the run website, www.mainlinerun.org

Shirt Sponsor (\$3,000)

3 opportunities

Sponsor Benefit Package-3 open slots only

- ◆ **Run Entries** – Shirt Sponsors will be provided with 12 individual or 3 team entries to the run.
- ◆ **Shirt Logo** – Shirt Sponsors will have a choice of having their logo prominently displayed on either sleeve (one side only per sponsor) or larger on the back of the shirt, based on availability.
- ◆ **Exposure in Event Publicity** – Each Shirt Sponsor's name and/or logo will be included in all pre- and post-event publicity, and the sponsor's names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Shirt Sponsors will be displayed in all advertising for run.
- ◆ **Photo Opportunity** – Representatives of the Shirt Sponsor will be invited to participate in photographs throughout all of the events the day of the run. These photos may be used in subsequent Chamber publications.

- ◆ **Booth at Expo** –All Shirt Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Shirt Sponsors will have a large logo featured on the run website, www.mainlinerun.org

Corporate Sponsor (\$1,000)

Sponsor Benefit Package

- ◆ **Run Entries** – Corporate Sponsors will be provided with 8 individual or 2 team entries to the run.
- ◆ **Shirt Logo** – Corporate sponsors will have their logo displayed on the shirts given to all run participants
- ◆ **Exposure in Event Publicity** – Each Corporate Sponsor’s name and/or logo will be included in all pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Corporate Sponsors will be displayed in the program.
- ◆ **Photo Opportunity** – Representatives of the Corporate Sponsors will be invited to participate in photographs throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Table at Expo** –All Corporate Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gain exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Corporate Sponsors will have their logo featured on the run website, www.mainlinerun.org

Patron Sponsor (\$500)

Sponsor Benefit Package

- ◆ **Run Entries** – Patron Sponsors will be provided with 4 individual or 1 team entry to the run.
- ◆ **Name on Shirt** – Patron sponsors will have their name displayed on the shirts given to all run participants
- ◆ **Exposure in Event Publicity** – Each Patron Sponsor’s name and/or logo will be included in all pre- and post-event publicity, and the sponsor’s names will be included in all news releases related to the event.
- ◆ **Exposure Through Event Publications** – The names and logos of the Patron Sponsors will be displayed on all Main Line Run advertising.
- ◆ **Photo Opportunity** – Representatives of the Patron Sponsors will be invited to participate in photographs throughout all of the events the day of the run. These photos will be used in subsequent Chamber publications.
- ◆ **Table at Expo** –All Patron Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.
- ◆ **Website** – Patron Sponsors will have their logo featured on the run website, www.mainlinerun.org

Booth at Expo (\$250)

Sponsor Benefit Package

- ◆ **Table at Expo** – All Table Sponsors have the opportunity to display their company or organization’s information and giveaways at the Health & Fitness Expo - gaining exposure to hundreds of runners, walkers, and family members.

For more information, please contact The Main Line Chamber Foundation at 610-687-6232