

## Member Advertising & Marketing Opportunities

**Broadcast E-mail Services: \$400 per eblast or 3 for \$1,000.**

**Nonprofit pricing: \$350**

**Gold member pricing: 10% off**

Market your message to a live distribution list of more than 2,200 individuals. Open rates on Broadcast emails greatly vary due to subject and timing (an average read rate is 19%). Open rate reporting is available upon request.

### Required:

-Jpeg/pdf or html of image (roughly 750 width pixel by 970 height pixel)

-Please send a word version of the jpeg/pdf

-Subject of eblast

-Link to event, more info etc.

\*All information is required *no later than 1 week* in advance of scheduled eblast.

An invoice will be sent prior to eblast being sent and must be paid by the release date.

### **To target:**

MLCC membership, contact Chris DeAntonio at 610-687-6232 x1109 or [cdeantonio@mlcc.org](mailto:cdeantonio@mlcc.org) to schedule your e-blast.

Eblasts are sent on Mondays or Wednesdays at the following times; 9am or 2pm and only one member is permitted to send an eblast per week.

The Society of Professional Women, contact Nicole Stephenson at 610-687-6232 x1118 or [nstephenson@mlcc.org](mailto:nstephenson@mlcc.org) to schedule your e-blast.

### **MLCC.org Website Banner Advertising:**

Generate business through the Chamber's dynamic website. Our site averages over 20,000 *hits* per day and over 750,000 per month! Call 484-253-1118 for more details.

### **Member Happenings Advertising:**

The Main Line Chamber of Commerce's monthly digital newsletter – each issue is distributed electronically & through websites, unrestricted by quantity, and paper free! Every issue is also linked from The Chamber homepage. Pricing begins at **\$85 per issue** and includes a live link to your website. Email Chris DeAntonio at [cdeantonio@mlcc.org](mailto:cdeantonio@mlcc.org) for more details.

**Business Directory & Main Line Media News**

With a print run of approximately 10,000 and distribution through Main Line newspaper products, as well as repeated distribution of stack at key businesses and an easy-to-use digital version, this printed publication reaches all members of The Chamber. As a member of The Chamber, you will receive a listing in this combined publication as well as the opportunity to advertise at a discounted rate as a Chamber member. Please contact [GudietoMainLine@mainlinemedianews.com](mailto:GudietoMainLine@mainlinemedianews.com) to find out how you can best take advantage of this publication to build your business.